



Digital Excellence Impact Case Studies

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Adobe Faculty Development Grant

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Adobe Creative Cloud Express was utilised to provide accessible, inclusive, and creative assessment briefs. These examples, in turn, encouraged students to explore creative ways to present their own assessment work using the Adobe Creative Cloud Express package. Freeing themselves up from having to think about design; instead they could focus on imaginative content. When evaluating the Web Page design feature option, it was reported that 63% of students who completed the survey agreed or strongly agreed that their experience had been enhanced compared to previous learning.

Students reported that the tool and approach deployed across the two test modules provided a fun, and easy way of understanding assessment information. Especially when compared to the standard use of Microsoft Word for most other assessment briefs they had encountered. Crucially 84% of students agreed or strongly agreed that they felt more creative while producing this assessment during the project. This demonstrates it is possible to foster a more inspired approach within STEM subjects using digital capabilities. It enabled students to showcase their creative personalities in preparation for the job market, alongside the digital upskilling of graduates.

Encouraging students to be more inventive in their approach to their assessment, alongside their exposure to alternative digital tools, led to many students reporting that their student experience and skills developed has been enhanced as a result of the approach undertaken: *"It was a wonderful experience. I never had it before, and I will try it for sure in future. To be honest, it provokes creativity while working on it"; "It was interesting to use a different tool that encouraged you to be more creative"*.

The Adobe level 1 and level 2 training was instrumental in supporting staff to unleash and realise the potential of Adobe applications, and how they can be optimally integrated into course design for maximum learning.

If you require further support with the Adobe Faculty Development Grant or anything else related to Adobe, please contact: Adobehelp@tees.ac.uk

"Research methods modules are traditionally the hardest to teach with the lowest engagement from students so giving them an opportunity to be creative has been enlightening. Most students enjoyed trying something different to the traditional research proposal Word document. Staff markers commented that they found students' research proposals more interesting to read in the new format. There were some issues reported by students regarding the changeover from Adobe Spark to Creative Cloud Express, especially on the iPad, and some more mature students said they would have preferred a more traditional assessment brief." - **Tom Gibbons, Senior Lecturer in Sport & Exercise (Sport Studies)**

“Adobe Creative Cloud Express allowed me to get all my Assessment Criteria in one place, coupled with providing a fantastic opportunity for housing an extensive mix of learning resources.

**Dr Mark Butler,
Senior Lecturer in Crime Scene Science**