

FUTURE FACING LEARNING

THE EDUCATION REVOLUTION
CONFERENCE

20 22



THURSDAY 30TH JUNE • MIDDLESBROUGH

TEESSIDE UNIVERSITY • #FFLConf22

PROGRAMME

2022 CONFERENCE

08:45 - 09:15	Coffee and Registration
09:15- 09:30	Welcome from Teesside University
09:30 - 10:15	Keynote
10:20 - 11:20	Reimagining learning environments
11:30 - 12:30	Strategy, infrastructure and culture change
12:30 - 13:30	Lunch
13:30 - 14:30	Digital divide and supporting inclusive learning
14:40 - 15:40	Designing future facing impactful learning
15:45 - 16:00	Closing and future directions

FOR ENQUIRIES

EMAIL US @ ELearning@tees.ac.uk

WELCOME

Dear Guests,

We are delighted to welcome you to our Learning and Teaching national conference, hosted by Teesside University. We are so pleased to be able to hold an in-person event and welcome so many of you from across the country to Middlesbrough.

We're delighted to welcome Tony Randle as our Keynote Speaker. Tony Randle is a Partner in law firm Shoosmiths and will share his experience of how professions and industries are digitally transforming and what the future looks like for people entering the world of work across a variety of fields. We would also like to thank our panel convenors, panellists, and spotlight speakers who so graciously accepted an invitation to be part of this event.

Today we bring together sector leaders, researchers and academics to discuss what 'the Education Revolution' means to their practice and the direction and purpose of Higher Education. The event seeks to help delegates answer how we can be more creative in approaches to learning and teaching, and assessment, and more specifically digital learning and digital technologies to create the most impactful, high-quality learning experiences for our students.

The conference will focus on four themes.

- Reimagining learning environments
- Strategy, infrastructure and culture change
- Designing future facing impactful learning
- Digital divide and supporting inclusive learning

These will take the form of a panel debate and discussion and will feature a panel of speakers from different organisations, showcasing leading thinking and research around breaking down barriers and re-thinking the Higher Education system, sharing practice and addressing key questions.

During the day, feel free to use our conference hashtag – #FFLConf22 – to share your thoughts.

We hope you will have a rewarding day with us.

Ann and Paul



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KEYNOTE SPEAKER

TONY RANDLE SHOOSMITHS



Tony Randle is a Partner in law firm Shoosmiths, and leads their tech and innovation product offering, Shoosmiths8. His team has developed numerous lawtech solutions, including an AI-driven platform for reviewing commercial contracts and a matter management and data analysis tool. His team was named Legal Technology Team of the Year in the Legal Business Awards last September. He is the LawTech Lead for SuperTech (the UK's first multi-discipline cluster promoting the development and adoption of technology in professional services) and sits on the Legal Tech Committee of Birmingham Law Society.

Tony is also a founding member of a lawtech start up and has undertaken several collaborations with tech providers. He was listed this year in The Lawyer Magazine's "Hot 100". He is a prolific conference speaker and writer of thought leadership (such as his Three Laws of Legal Robotics) and he is currently authoring a book (to be published later this year) offering a practical guide to the future of lawyering, in which technology will play a major part. Having been a lawyer for over 35 years, Tony has seen the impact technology has had on the profession over that time and is particularly interested in the way that lawyers will work with tech in the future to achieve more than they ever could before.

His keynote will reflect on automation, professions, education and future of graduateness.



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REIMAGINING LEARNING ENVIRONMENTS

ABOUT THE THEME

Learning environments are boundary-crossing ecosystems of learning and student engagement. Panellists bring an academic and industry perspective on the purpose of learning environments, how to design learning experiences that bring the best elements of different learning spaces into course design and explore what does successful student engagement look like to facilitate learning in a variety of spaces.

PANEL CONVENOR



DR SOPHIE NICHOLLS

Sophie is a bestselling novelist, poet and writer with over twenty years' experience of teaching writing. Since 2000, Sophie has led research in creative writing as a creative-critical academic discipline and in the emerging field of writing and wellbeing. She has designed and facilitated creative writing courses and workshops for a range of organisations and institutions and has a particular interest in building equitable online learning communities. Sophie is an Associate Professor at Teesside University where she has helped to lead strategic change in online learning and teaching. She is a Principal Fellow of Advance HE.

SPOTLIGHT PRESENTERS



LAURA PACEY

Laura Pacey is McGraw Hill's Product Director for UK Higher Education and Open University Press. With over a decade's experience in academic publishing, she has built partnerships with authors and institutions across four continents. Her current focus is creating customer-led course materials to support digital transformation in Higher Education and champion the evolution of teaching and learning. Laura's presentation is titled "Working towards an Inclusive Curriculum" and explores how can education technology support an inclusive curriculum? She discusses the power of personalised learning journeys and why disrupting Higher Education takes a village!



CHARLIE TATE

Charlie is MA Design course leader at MIMA School of Art and Creative Industries at Teesside University and produces work across a broad range of interdisciplinary contexts exploring social, critical and speculative outcomes. As a designer and educator he champions collaborative studio practices exploring design philosophy, social impact and research-led ideas of critical and speculative making.



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**DR
JOEL ARMANDO**

Joel is the Product Manager Director for Blackboard's educational services. She has over 20 years of experience in Higher Education, fulfilling different roles in online and blended projects: leadership, curriculum and learning design, research, and teaching. Prior to Blackboard, Joel led the Educational Technology Department at Universidad Nacional de Córdoba (Argentina), was the Learning Innovation Manager at London Business School (UK) and an Educational Technologist at Cass Business School (UK). Joel holds a Ph.D. in Design and Innovation in Education.



CLARE FLETCHER

Clare is Associate Dean for Learning & Teaching at Teesside University. She spent 15 years in senior leadership roles in news publishing, developing and leading digital strategies for a number of UK national and regional news brands, launching new digital products, developing the digital capabilities of staff and working with key industry partners. Since moving into HE 8 years ago Clare has focused on developing students digital literacy and employability skills through her teaching practice. More recently she completed her MA which explored how HE practitioners from within the creative arts viewed the application of technology to pedagogy.



AMRITA NARANG

Amrita works with Quality Assurance Agency (QAA) in her capacity as Quality Enhancement and Standards Specialist. In her role, she supports HEIs in matters of quality enhancements. Her focus of interest lies in assessment and feedback practices, creating inclusive subject learning communities, and student engagement. She has worked to develop QAA's recent publication - Hallmarks of Success Playbook series - that encapsulates high level principles guiding success within digital and hybrid learning environments. She is currently pursuing her PhD in Global Education with a focus on decolonisation of curriculum.



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REIMAGINING LEARNING ENVIRONMENTS

PANELLISTS



**PROFESSOR
MARK SIMPSON**

Professor Simpson is Pro Vice-Chancellor (Learning & Teaching) at Teesside University. He graduated from Teesside University with a degree in Politics and a PhD in Criminology. He has written and researched in the fields of Youth Crime, Criminal Justice and Drug Use. Professor Simpson was previously Dean of the School of Social Sciences, Business & Law at Teesside University, and for a period of 9 years was a Director of the British Society of Criminology. Professor Simpson has a national reputation for teaching & learning and is known for his work in educational digital transformation. He is a Principal Fellow of the Higher Education Academy (PFHEA) and a Fellow of the Royal Society for the Encouragement of Arts (FRSA).



**DR MATTHEW
WHEELER**

Matthew is part of the Senior Management Team at Solutionpath. He has a range of experience of learning technologies from working in academia and technical roles at several universities, and more recently having spent twelve years supporting the growth of the Learning Journey platform PebblePad. Matthew has a great passion and energy for impacting student success and helping to fulfil Solutionpath's mission to help every student reach their full potential and empower their universities to deliver great individualised learning.



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STRATEGY, INFRASTRUCTURE AND CULTURE CHANGE

ABOUT THE THEME

The pace of change at institutional level should not outpace the cultural change in academic practice. Panellists will discuss how can we support the digital transformation of academic practice, including how to gain buy-in across departments and academic schools.

PANEL CONVENOR



**WARREN
HARRISON**

Warren is the Dean of Teesside University International Business School and is responsible for the School's strategic leadership and development. He has developed a wide range of transnational education partnerships in Spain, Sweden, Sri Lanka, Myanmar, Uzbekistan, Czech Republic, Kazakhstan and Singapore (where the School has three educational partnerships). Warren's work with industry has focussed upon enabling organisations to develop the digital capabilities of their workforce.

SPOTLIGHT PRESENTERS



**DR ANDREW
BINGHAM**

Dr Andrew Bingham is Associate Dean for Learning & Teaching at Teesside University. His portfolio is focused on Digital Learning and leading the School Strategic direction in all aspect of the student learning experience. Andrew is able to draw upon 20 years of teaching in HE. He is a Senior Fellow of the Higher Education Academy and his areas of interest include active learning, problem-based learning, technologies to support engaging pedagogy and collaborative learning. His presentation is titled "Equipping our Graduates with Data Skills needed to be Future Ready" and will outline a roadmap for how all subjects should teach data skills, as well as the curriculum areas that all subject disciplines should adopt.



**DR YUSUF
IBRAHIM**

Yusuf is board member of the National Academy for Educational Leadership, supporting the Welsh Government in the education reform journey. He is an innovative senior leader in one of the largest colleges in the UK and is a prominent digital transformer and has worked at national level to implement changes in response to the pandemic. Yusuf's presentation is titled 'Moving into digital transformation: Building baseline for embedded technology'.



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BEV BODEN

Beverley is Head of Department for Aviation, Tourism, Finance and Marketing at Teesside University. Prior to this, Bev was Principal Lecturer, Learning & Teaching and Learning Coach at a large FE institution through which she implemented change in learning and teaching processes, enhanced retention and developed student engagement through practice-based learning. Bev is a tourism and aviation specialist with over 15 years of experience in the travel industry. Her current PhD research focus is centred upon the field of 'dark tourism', exploring the affects, emotion and commercialisation of 'Nazi death camps'.



OSI EJIOFOR

Osi Ejiofor is an Education Technology consultant and software trainer. He is an Adobe Education Leader, Google certified Educator, Microsoft Innovative Educator and Apple Teacher. He delivers training sessions in each of these areas as well as on the free resources that he provides on his website: www.osistechtips.com. He has worked in education for over 17 years having taught and led in Computing and ICT for over 10 years across three London boroughs, developing the use of technology in Primary Education. He provides professional training, helping schools to transform their use of the technology they already have.



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STRATEGY, INFRASTRUCTURE AND CULTURE CHANGE

PANELLISTS



**DR YUSUF
IBRAHIM**

Yusuf is board member of the National Academy for Educational Leadership supporting the Welsh Government in the education reform journey set out in Education in Wales, securing and nurturing both current and future leaders across the entire educational system, ensuring that leaders have access to coherent high-quality leadership development opportunities that meet their needs regardless of their career stage and ambitions. He is an innovative senior leader in one of the largest colleges in the UK and is a prominent digital transformer and has worked at national level to implement changes in response to the pandemic.



**JOHN
SUMPTER**

For more than a decade, John has influenced digital-driven change at international, national, and government levels. Working with high-level executives to help them establish and implement change management digital strategies, as well as to improve the company's commercial performance. Currently, John is responsible for the leadership and culture agenda and the Digital Leaders Programme at Jisc, which enables like-minded people and organisations to better adapt to technological change. John has also served as a keynote speaker at international conferences in the UK, USA, Germany and South America.



**JANE
AIKEN**

Jane Aiken is Deputy Director (Learning, Teaching and Research) at Teesside University. She is a Chartered Librarian with over 35 years' experience of working in the health, public, FE and HE sectors, and has used this experience to inform and lead service developments at Teesside. Jane is an active member of the Society of College, National and University Libraries (SCONUL), and of the Chartered Institute for Library and Information Professionals (CILIP).



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DIGITAL DIVIDE AND SUPPORTING INCLUSIVE LEARNING

ABOUT THE THEME

Digital divide and a lack of inclusivity can impact how students can learn. Panellists will discuss how digital learning experiences can impact on students' sense of belonging at university and explore ideas on how to create a sense of belonging in a digital world.

PANEL CONVENOR



**SUE
STOCKWELL**

Sue is Head of Careers and Employability at Teesside University and a Fellow of the HEA. Working in higher education since 2007, Sue began by managing part of a HEFCE collaborative project involving 28 North-East universities and colleges, in partnership with employers and sector bodies. With extensive experience of employability in FE and HE, Sue has managed teams to prepare graduates for rapidly changing career paths so that they are future ready. Improving students' and graduates' life chances is a driver for Sue, who is motivated by contributing to positive outcomes for all students through service excellence, diversity and inclusion.

SPOTLIGHT PRESENTERS



**DR ROB
EWIN**

Rob is Detective Sergeant at Cumbria Constabulary. His presentation is titled "Education is Liberation. Rob's talk will explore how universities are places for opportunities, growth and becoming best versions of ourselves. As a Police Officer and he has supported prisoners to learn through 'learning together'. We owe to those not within these circumstances to adapt and overcome to deliver education. Universities are hubs for innovation and reaching out, delivering visionary displays of inclusive learning. This could be across digital platforms, inside prison walls, or in the classroom. Whatever the barrier we should adopt and overcome to educate inclusively.



**DR
MANSOOR
SOOMRO**

Mansoor is Senior Lecturer in Sustainability and International Business at Teesside University and a researcher, executive educator, and corporate trainer. He has a unique blend of work experience drawing from his work in the corporate industry and academia. In the past, he served in various international leadership roles with the global engineering giant: SIEMENS. His presentation is titled "Sustainability and learning that solves world problems: Creating global problem solvers". The presentation will focus on collective responsibility and the role educational institutions play in this.



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DIGITAL DIVIDE AND SUPPORTING INCLUSIVE LEARNING

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**KIERON
METCALF**

Kieron was a lawyer and now lecturer in Cumbria. He co-leads the institution's online learning Masters in Law programs. He has authored textbook chapters in AI & Law and helps develop and implement the university's digital capabilities project. His presentation is titled "Tried and tested factors for 100% success in an OL student experience". The presentation will explore the factors that have made the design, development and delivery of online learning a 100% successful inclusive learning experience on a Law Masters program with over 1000 students (2013-present head count) from approximately 20 countries.



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PANELLISTS



**ZULAKHA
DESAI**

Zulakha is Assistant Principal for Higher Education, at Myerscough College and University Centre. She is known for her national campaign with the QAA for HE in FE colleges networks, which have since been successfully implemented. Her expertise lies in leading Quality Assurance of HE courses in a FE context. At Myerscough College she is responsible for delivering strategic objectives and development of bespoke and highly unique globally renowned and recognised courses. She also led the set up of Kirklees College HE campus in Dewsbury and the leadership of the growth of their HE provision. Her PhD looks at 'the impact of an Ofsted reinspection on Further Education College'.



**JOHN
EARLAND**

John is Business Development Manager at One Awards, responsible for creating digital content for courses and units including Access to HE Diplomas, in which he works closely with all providers to ensure their curriculum needs are met. He was responsible for introducing the blended learning strategy for Access in 2006 and this is where his passion for e-Learning began. Recently, John worked at Teesside University to help set up a new student facing support service called Student Success to design targeted interventions to aid student retention and attainment.



**DR
JONATHAN
EATON**

Jonathan is Director of Student Learning & Academic Registrar. He graduated with a PhD from Queen's University, Belfast in 2010. He is a Principal Fellow of the Higher Education Academy (PFHEA) and a Fellow of the Royal Society for the Encouragement of Arts (FRSA). Jonathan has a particular interest in the development of staff digital capabilities at institutional scale.



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DIGITAL DIVIDE AND SUPPORTING INCLUSIVE LEARNING

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**DR ROB
EWIN**

Rob is Detective Sergeant at Cumbria Constabulary. He comes from a farming background in Cumbria, joining Cumbria Police at the age of 18 as a community volunteer. His work is in response policing, criminal investigation, public protection and major crime. His PhD examined the legal, psychological and decision making processes concerning vulnerable people in the justice system.



**JACKIE
OLIVER**

Jackie Oliver is Assistant Director (Learning, Teaching and Research) at Teesside University. She has over 30 years' experience of working in HE and has pioneered in leading including leading on the service delivery model for the University's Student Life building as part of the University's Business Change, Improvement and Projects Team. Jackie is actively involved in the Chartered Institute for Library and Information Professionals (CILIP) of which she is currently a Fellow. She is active in the Academic Libraries North (ALN) network as a member of the Associate Directors Group, is a personal member of AMOSSHE, the Student Services organisation.



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DESIGNING FUTURE FACING IMPACTFUL LEARNING

ABOUT THE THEME

Course design must help teaching staff reimagine their academic practice in order to achieve success in the student experience. The world of “future work” looks very different for our students, and panellists discuss the challenges in redesigning curriculum and delivering education that meets the needs of changing industries, sectors and professions.

PANEL CONVENOR



**LAURA
SILLARS**

Laura is Director of Middlesbrough Institute of Arts and Dean of School of Arts & Creative Industries at Teesside University, which offer art and creative industry courses with a focus on employability, transferable skills and global, creative perspectives and has produced excellent academic results. Other major projects include establishing Middlesbrough's Cultural Partnership and Borderlands, a £2.9m Creative People and Places project for Middlesbrough, Redcar and Cleveland. Before coming to Teesside University, Laura worked nationally and internationally in the arts in Liverpool, Sheffield, Detroit and Busan. Laura has completed a Clore Leadership Fellowship (2010) and was a Leverhulme scholar at Durham University's Centre for Visual Arts and Culture (2018-2022), writing a PhD thesis on art and technology. Laura is a member of Tees Valley Combined Authority's Creative Industries Advisory Board.

SPOTLIGHT PRESENTERS



**MARK
ANDREWS**

Mark is an experienced education design and digital learning leader who is now a Pedagogical Evangelist at with Adobe. Prior to joining Adobe, Mark led institutional efforts in digital and blended learning at the Cambridge Judge Business School. A practitioner researcher, Mark is experienced in adopting systems thinking, communities of practice and open innovation models to build capability - focused on learner-centred design and delivery. Prior to these roles Mark was a lecturer and held learning design and innovation roles. In his role at Adobe, Mark leads in collaborating with innovators across the education sector to support the enablement and embedding of core digital literacy, creativity and employability skills, with the goal being to help institutions ensure learners have the knowledge, capability and required flourish to succeed in an increasingly digitally-native world.



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DESIGNING FUTURE FACING IMPACTFUL LEARNING

SPOTLIGHT PRESENTERS



**DR RACHEL
DODD**

Rachel is Senior Lecturer in Digital Journalism and is Adobe Champion at Teesside University. Rachel is working on developing a future-ready workplace-based degree apprenticeship course, and ensuring courses embrace digital literacy and inclusion. Her presentation is titled "Shifting the culture of feedback: Embedding formative assessment and feedback into a production-based practice to improve access, retention, attainment and progression via student engagement through partnership". Delegates will see the methodology which employs a new week 9 formative assessment point when learners peer-mark progress using module rubrics (verbally and digitally) to receive staff feedforward, used for individual action plans before submitting final work week 12.



**LYNNE
HUGILL**

Lynne is Principal Lecturer (International) at Teesside University. Her area of expertise is digital skills for fashion including the use of Adobe Photoshop, Illustrator and InDesign. She has a successful freelance design consultancy role with companies such as Marks & Spencer, Disney, and Mothercare. Lynne's current research is centred around future fashion with a focus on sustainable materials and the circular economy. Her presentation is titled "Connecting beyond the classroom - Using digital technology to engage learners and visualise an international fashion & Textiles collaborative project with Marmara University, Turkey".



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**ELAINE
FRYETT**

Elaine is the Associate Dean for Learning & Teaching at Teesside University International Business School with a passion for transforming lives through education. Her discipline provides a focus in the areas of strategy, leadership and organisational behaviour and, a current student herself, Elaine is completing a doctorate in transdisciplinary practice with a focus on the search for excellence in learning and teaching. Elaine achieved a distinction in her MBA which focused on Partnership Effectiveness within Sport. Her dissertation resulted in her securing a career in learning and development and specifically, a position with a Management Consultancy firm leading on a project with Sport England and followed a period of employment that saw Elaine working with local authorities, the NHS and a range of partnerships to create and deliver strategies for successful partnership outcomes. Elaine has spent the last 11 years working with our students in the Business School and now dedicates her work to leading the Learning and Teaching strategy in the School to achieve positive outcomes for our students, communities and wider stakeholders.



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LAURA PACEY

Laura Pacey is McGraw Hill's Product Director for UK Higher Education and Open University Press. With over a decade's experience in academic publishing, she has built partnerships with authors and institutions across four continents. Her current focus is creating customer-led course materials to support digital transformation in Higher Education and champion the evolution of teaching and learning. Understanding challenges faced by students and instructors is fundamental to upholding her commitment to helping students reach their full potential. Laura also leads the McGraw Hill UK/NECE Inclusion & Diversity Committee and is an active member of their Women's Leadership Initiative.



**DR GILL
OWENS**

Gill is Head of Department for the Leadership, Management and Human Resources Department at Teesside University International Business School. Gill's main research interest is in developing new learning experiences and environments for students which in turn will enhance their university experience and employability prospects. Recent research activity has focused on the co-creation of curriculum with students and also students as partners in the use of innovative teaching methods. Gill is a chartered member of the British Psychological Society.



**PROFESSOR
TIM THOMPSON**

Tim Thompson is Dean of the School of Health & Life Sciences and Professor of Applied Biological Anthropology at Teesside University. Previously he was Associate Dean (Learning & Teaching) and Associate Dean (Academic). Tim was awarded a prestigious National Teaching Fellowship in 2014 and conferred as a Principal Fellow of the HEA in 2021. He is a fellow of four professionally bodies and is the President Elect of the Chartered Society of Forensic Sciences. He has published extensively, including on Learning and Teaching in his discipline as well as L&T leadership in higher education more broadly.



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