**Using infographics in your course content**

**A picture containing graphical user interface

Description automatically generated**

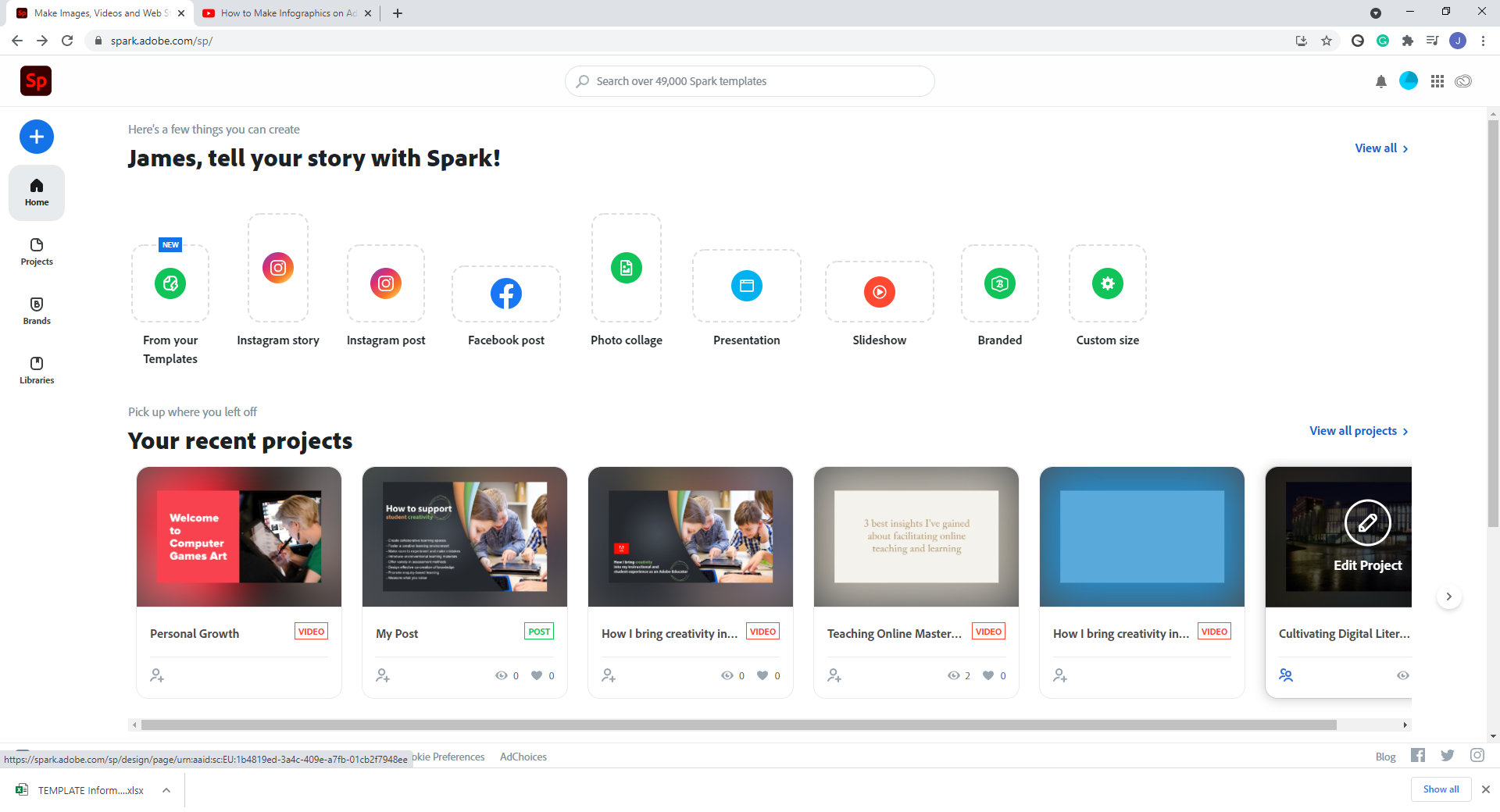
**How to create Infographics using Adobe Spark**

Before you get started with a design, you will need to select an infographic that best fits your needs and what you want to communicate. Here are the most popular types and how they help you communicate:

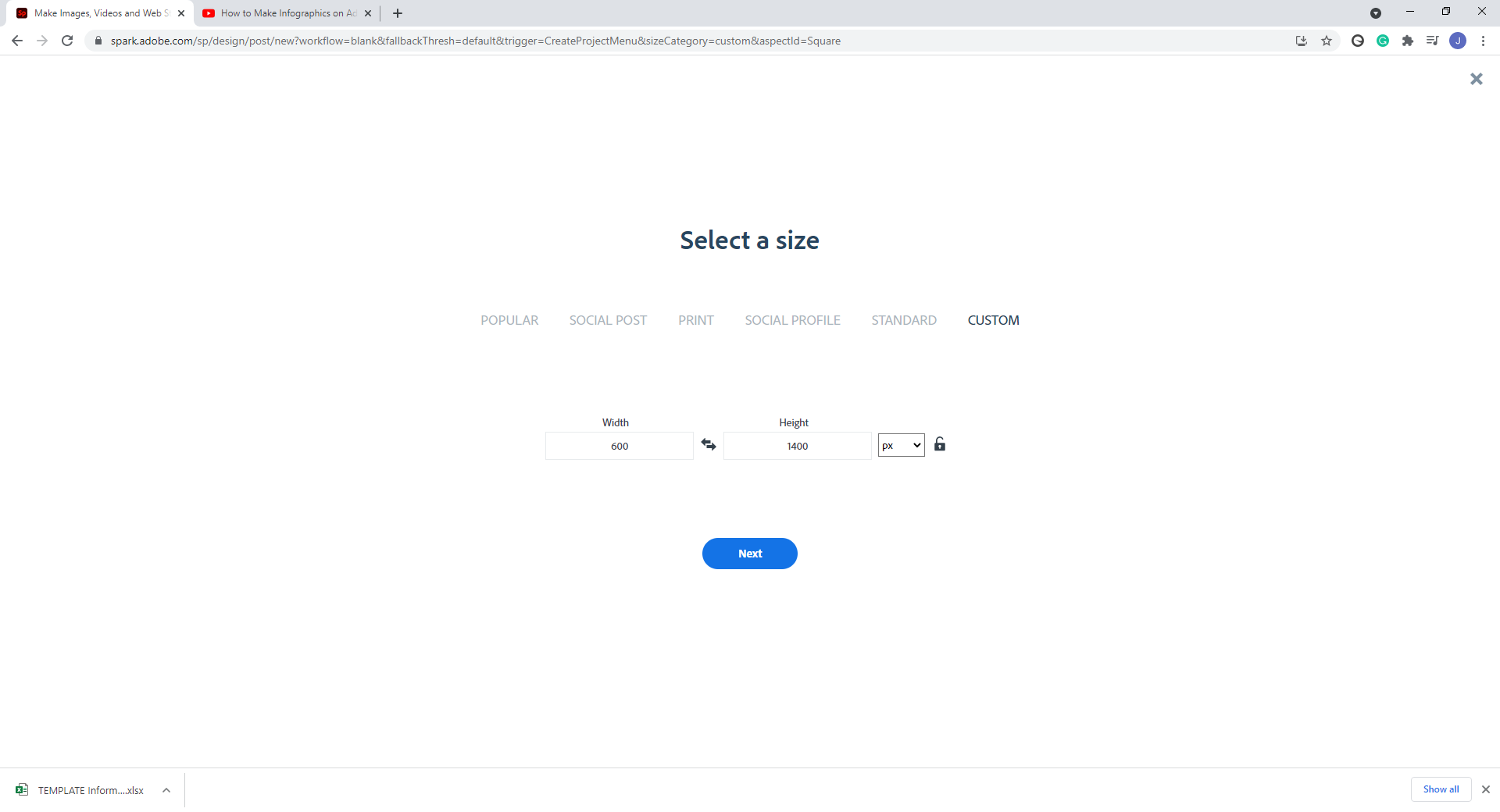
* Statistic infographics: Uses visuals or icons to represent the numbers and data points
* Timeline infographics: Helps relay historical events, visualize a project through a deadline, or break down a process
* How-To infographics: Uses illustrations or photos to break a process down into intuitive steps, like Ikea directions!
* Process Chart infographics: Streamlines copy bites one step at a time, with visual support so it’s easy to follow
* Comparison infographics: Uses an A‑to‑B comparison model to visualize comparisons

**Step 1**

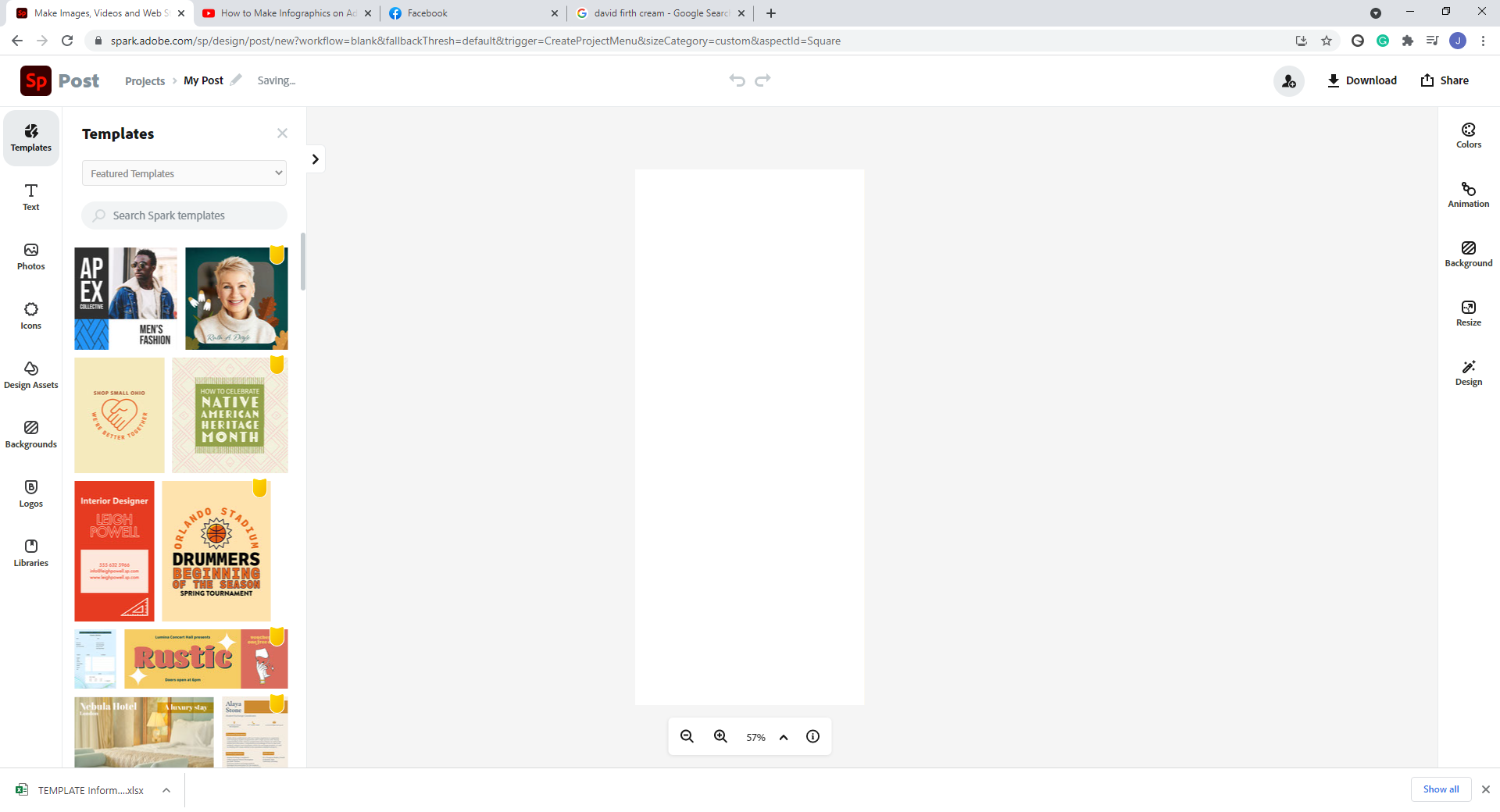
Create a custom graphic that is 600px wide, by 1400 height. This size fits perfectly in blogs, as well as Pinterest etc. Click on Custom size and input the pixel dimension:



Create the custom size and choose Next:

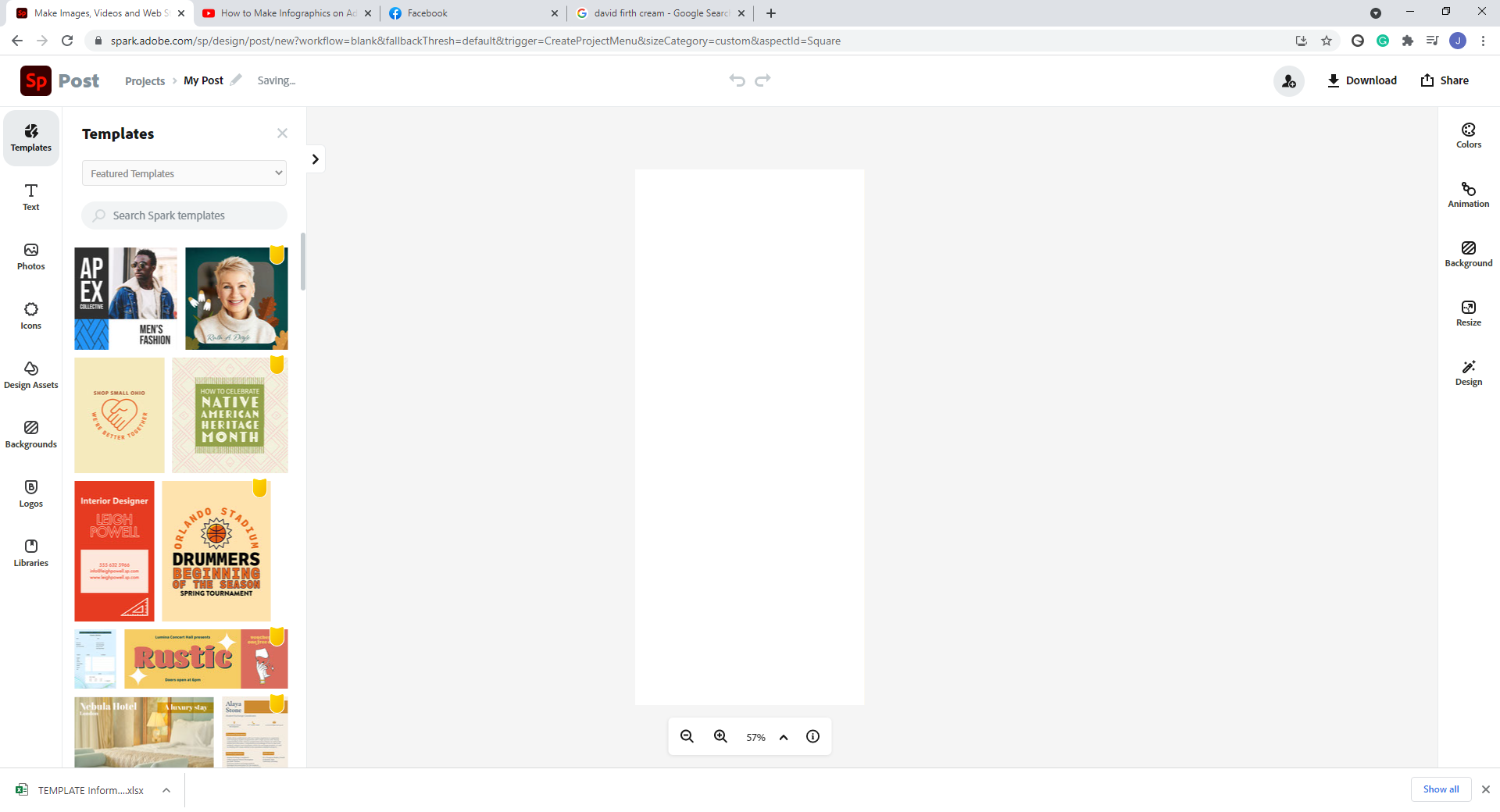


The canvas will now be set up:

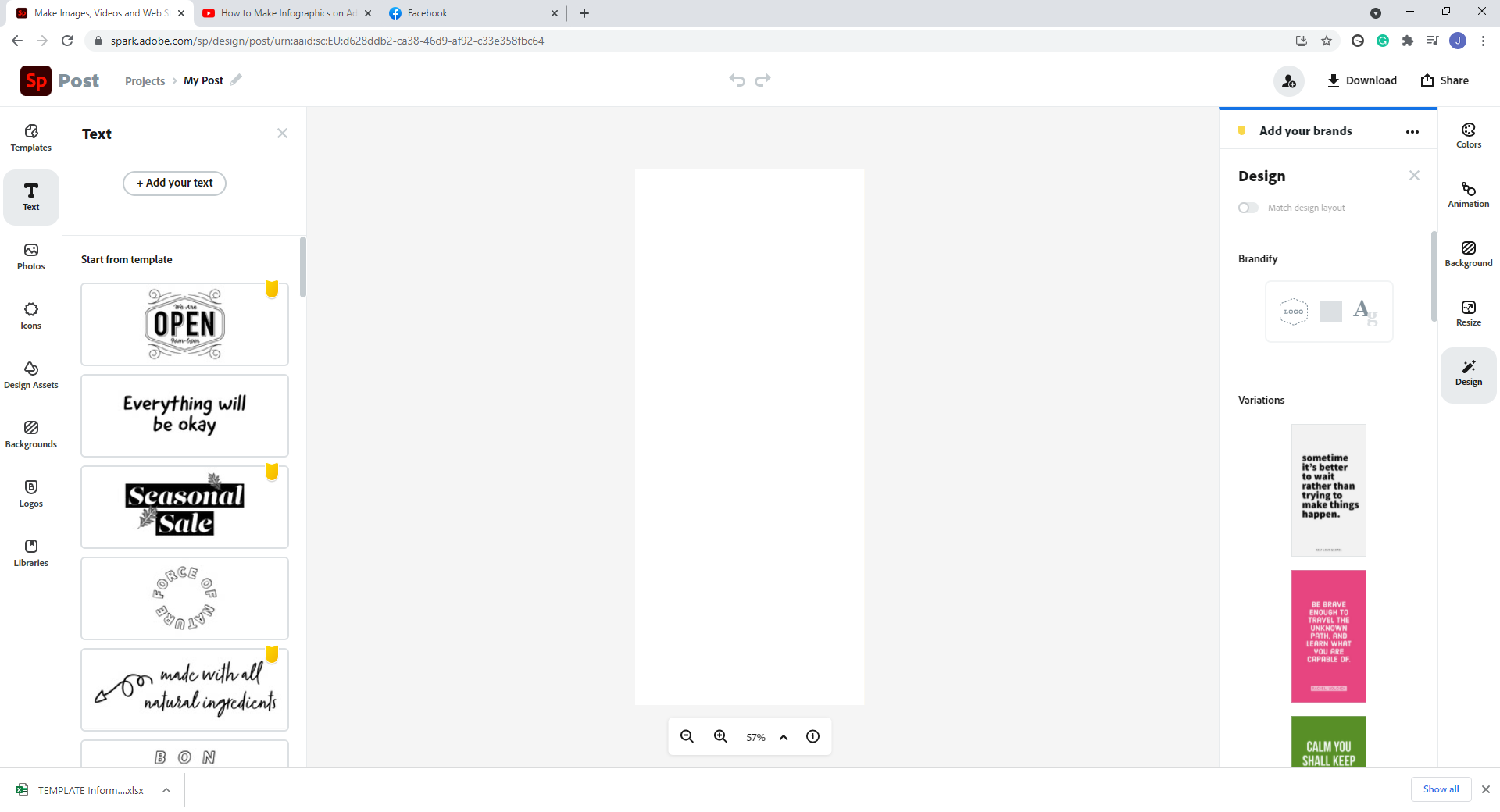


**Step 2**

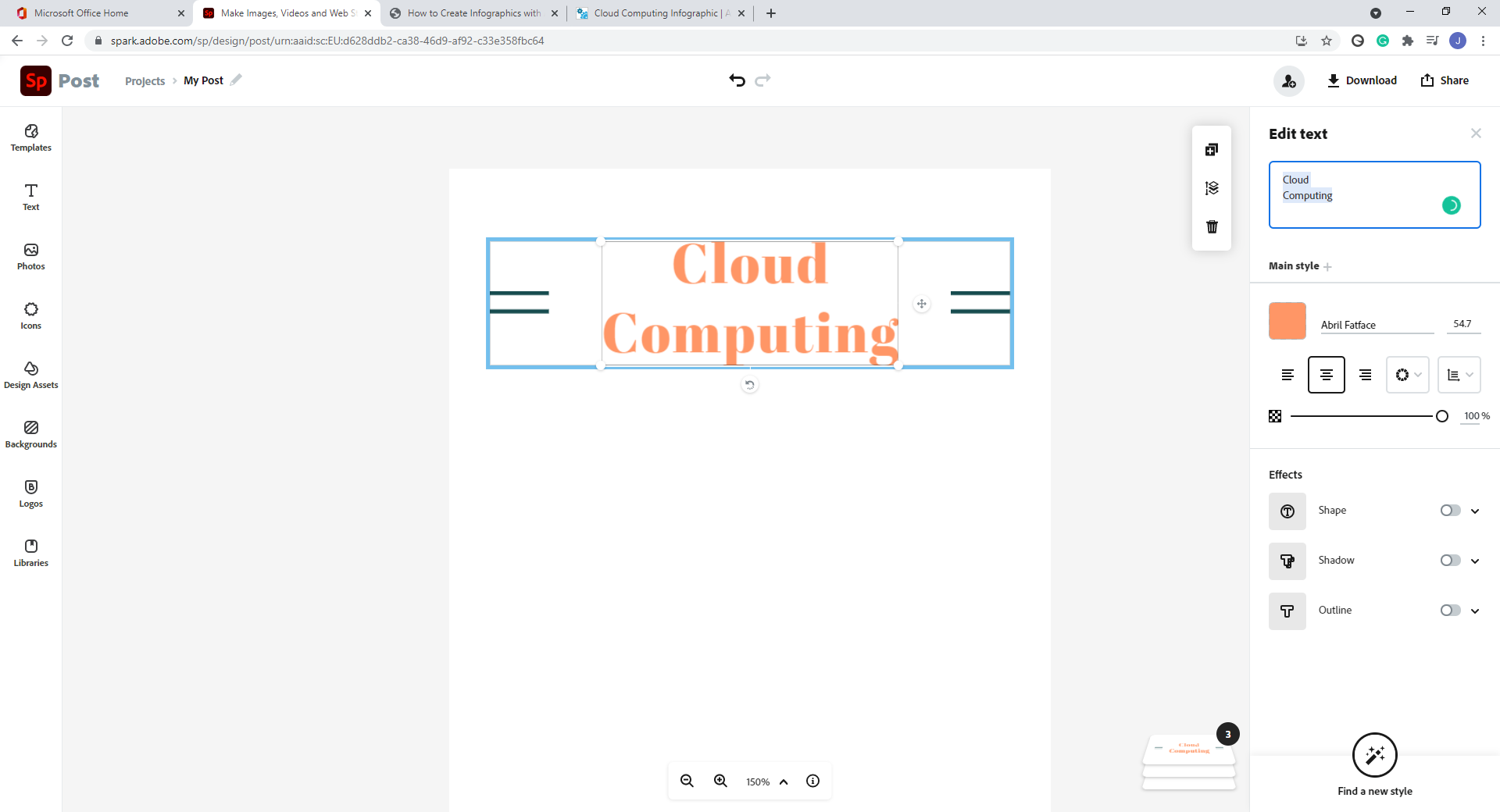
We can now add a title and some copy to the infographic by clicking on the Text tool:



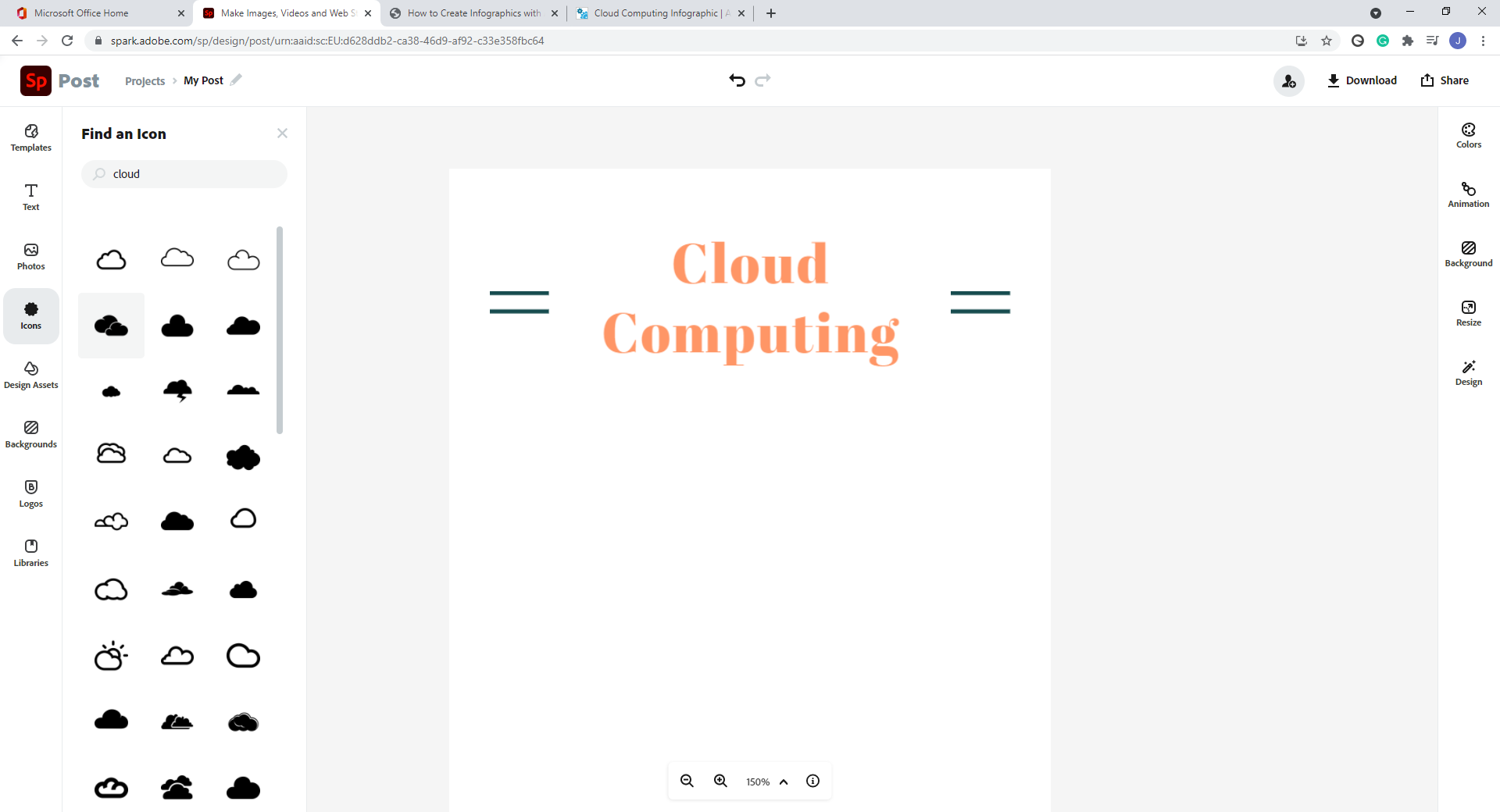
You can choose from a number templates:



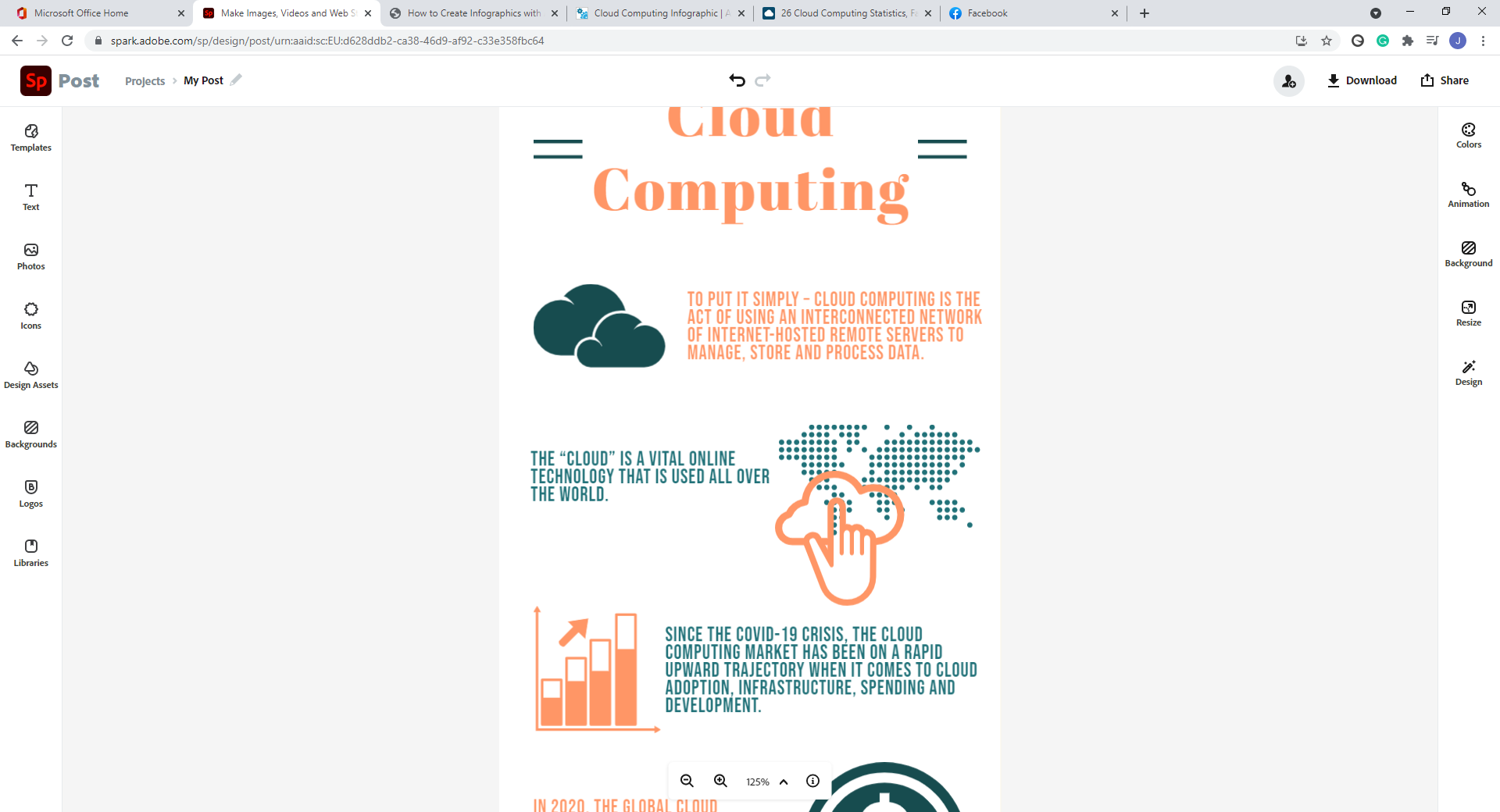
Select the text type, colour and size for the title:



You can then add a range of icons and images from the library:

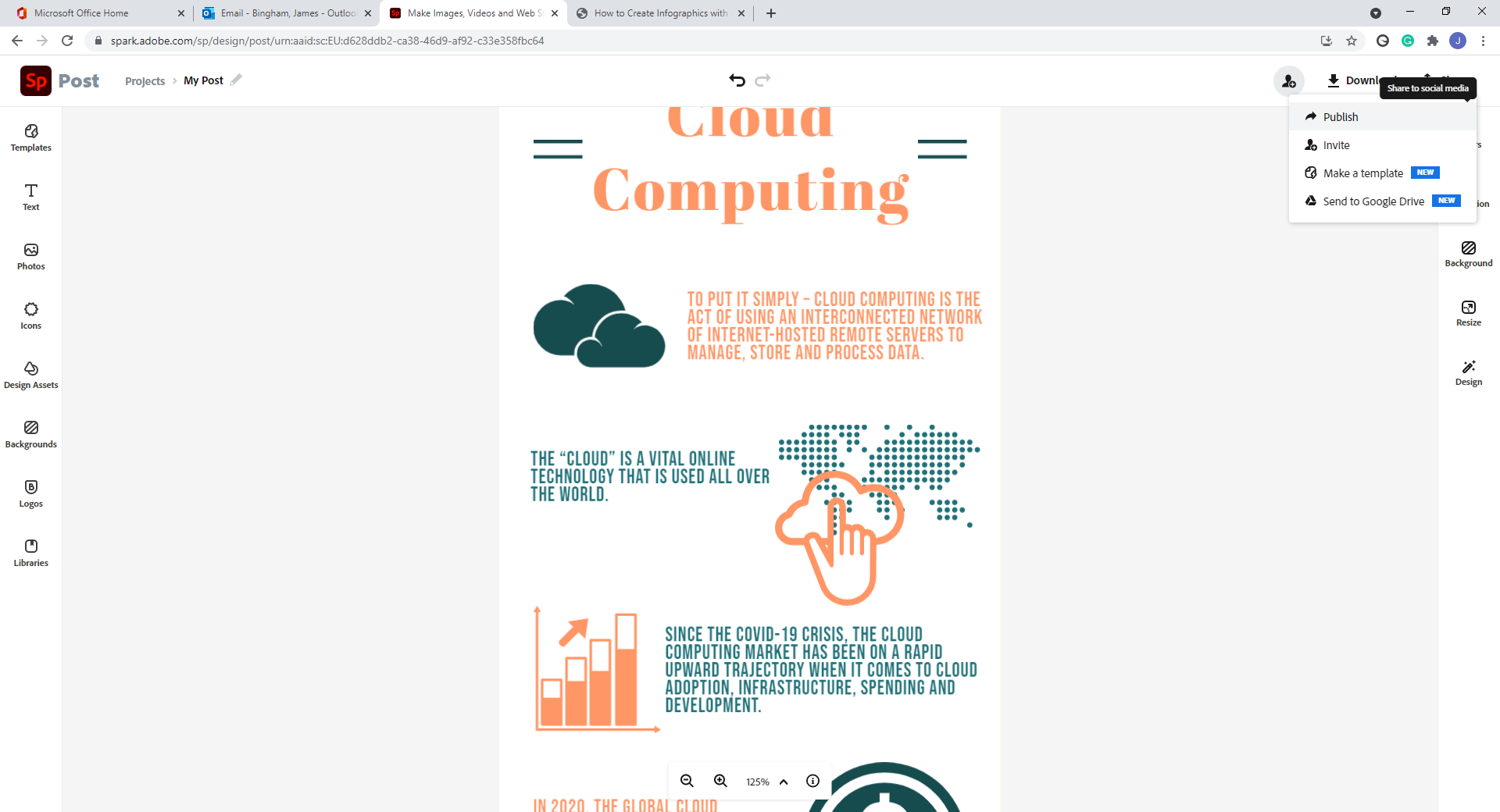


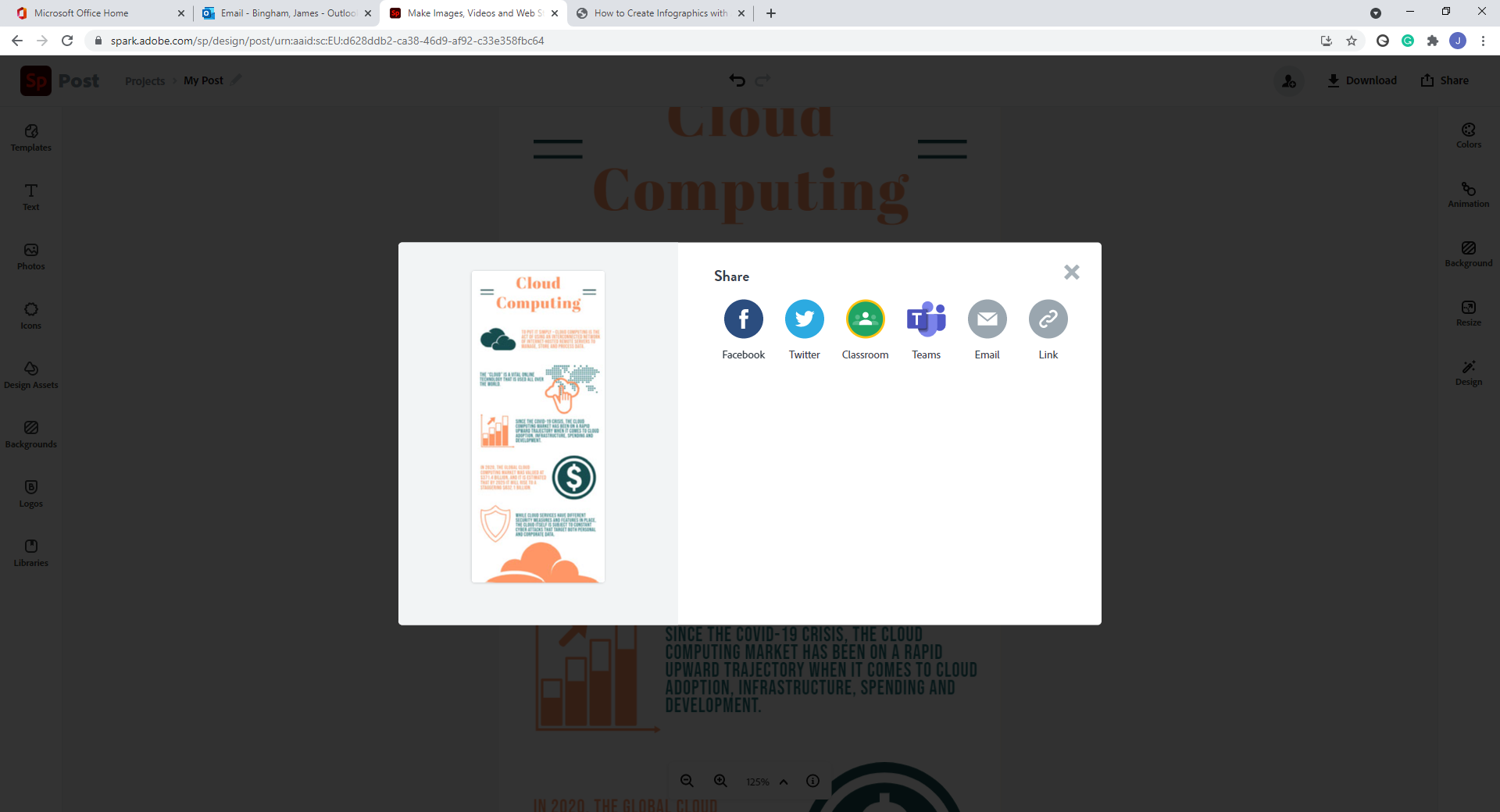
**Step 3**

You can continue adding text and library items to create your infographic:  
  


**Step 4**

When you have completed your infographic you can export it using the Publish button:





You can also download the infographic in a number of file formats which you can then upload to Blackboard or anywhere that accepts graphic image formats.

